

## Who are *YOU*?

Start by stating your name, your position, and your place in Lane County. You can use any other identifiers you wish to share about who you are and why you care. You can share personal information if you are comfortable doing so, especially if it relates to your topic.

## What is *YOUR* issue?

As you have already done, state your issue! Talk about your issue and share one story that really tells what you want to say. Describe your issue in a way everyone can understand.

## Why do *YOU* care?

Share who this issue matters to you! What is it about this issue that makes you passionate, and why do you feel the need to use your voice to talk about this issue? Share examples of ways your issue has impacted you personally. It can be scary and hard to use personal stories to emphasize why you care, but telling others can make a lasting impact.

## What can *OTHERS* do?

The best way to get others to care is to give them specific reasons and an end task to do. Tell others why they should care, and give specific examples. At the end, ask them a specific "Yes" or "No" question. Sometimes this will only mean more conversation about the issue. This is still a success to celebrate!

# How to tell your story

