

Lane Equity Coalition

Event Summary - *Zip Code Matters*



#LiveHealthyLane

Event Overview: June 4, 2019

Overview: In Lane County, *zip code matters* to health. This event explored how and why. The keynote explained how health disparities can result in drastic life expectancy differences between communities, and made related recommendations including prioritizing prevention strategies and better engaging community. The event's panelists explored related historical impacts, current work, and future opportunities. Attendees explored challenges and inequities related to zip code by playing a "REAL Game of Life."

Attendees: 155 community members

Keynote: Dr. Jocelyn Warren, Lane County Public Health Administrator

Panel: Lyllye Parker (Native Eugenic, Civil Rights Activist), Lisa Arkin (Beyond Toxics), Lorna Flormoe (City of Eugene), Darcy Phillips (Cornerstone Community Housing), and Jason Floyd (Lane ESD)

Outcome: This event considered Lane County's Community Health Improvement Plan's (CHIP) prevention focus by engaging the community in conversations about the impact place has on health. Informed by the community-driven health needs assessment (CHNA), the CHIP identifies strategies to increase health equity for all who *live, learn, work, and play* in Lane County.

Event Highlights & Areas for Improvement

- ⇒ 52% of attendees heard about the event through their *organization*.
- ⇒ Over 80% of attendees live in Eugene or Springfield.
- ⇒ Individuals attended the event for various reasons:
 - 64% - interested community members
 - 61% - on behalf of an organization
 - 48% - to network with other organizations
 - 36% - to build social connection.
- ⇒ 91% rated event content as *very good* or *excellent*; 9% rated event content as *good* or *fair*.

"Rather than stuffing an exorbitant amount of info into a short time the training focused on a few key points and really drove them home."

"Qué hubo información no sólo del tema a tratar sino también otros recursos comunitarios. Excelente organización, presentadores y servicio de asistencia para personas no bilingües. La comida exquisita."

- ⇒ Provide space for audience to ask questions and digest information with tables.
- ⇒ Consider and verbally acknowledge communities impacted that may not be present (e.g. tribal communities).
- ⇒ Continue to bring in community presenters with lived experience including those living in rural Lane County.
- ⇒ Focus on and share strategies for action/change.

"As much as I really loved hearing stories, I think it also took away time that could've been used to present more objective information and strategies for change."



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NEXT STEPS: Stay Connected to Local Resources

Beyond Toxics

Protects and enhances human and environmental health. They use environmental justice engagement and community-based environmental grassroots organizing to ensure environmental protection and health for all communities. **Resource link:** <https://www.beyondtoxics.org/>

City of Eugene

The City's Rights Assistance Program includes a [Hate & Bias Prevention and Response Toolkit](#) with associated trainings. The City also organizes community engagement and civic participation with underrepresented communities, leads a Language Access Initiative, consults on equity lens applications for City services, programs, and projects, and provides staff and community education and training.

Cornerstone Community Housing

Since 1992 Cornerstone Community Housing has been committed to building quality, affordable housing for people living on limited incomes while offering services that promote opportunities for personal growth and economic independence. **Resource link:** <https://cornerstonecommunityhousing.org>

Eugene Civic Alliance

The U.S. Office of Disease Prevention and Health Promotion lists access to "community-based resources in support of community living and opportunities for recreational and leisure-time activities" as a social determinant of health. Eugene's Civic Park will provide access, opportunity, support, and enthusiasm for physical activity at all ages, income levels, backgrounds, and abilities, and in turn provide opportunity to improve community and individual health. **Resource link:** <https://eugene-civicalliance.org/>

Primary contact for additional information: info@eugene-civicalliance.org

Eugene Public Library

The Eugene Public Library supports an informed community, lifelong learning, and the love of reading by providing access for all city residents to the universe of ideas and information. The Library provides a variety of informational, educational, and recreational material to 4,000 patrons every day. Each year, the Library sponsors more than 2,000 free events for all ages. **Resource link:** www.eugene-or.gov/Library

FOOD For Lane County

FOOD For Lane County aims to alleviate, and ultimately eliminate, hunger by creating equitable access to food. Communities served by FOOD For Lane County are sometimes identified by zip code and may include rural communities, the Latinx community, communities of color, LGBTQ+, the downtown Eugene homeless community, or any other group that may not have the same access to food as other communities. FOOD For Lane County addresses food insecurity as a social determinant of health by providing food, nutrition and gardening education, volunteer opportunities, job training, and policy development. **Resource link:** <https://foodforlanecounty.org/>

Primary contact for additional information: 541-343-2822



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Huerto de la Familia (The Family Garden)

Huerto de la Familia offers Latino families a place to connect to their roots and the earth by growing their own organic food, as well as education in organic gardening, small scale farming, and small business creation. Huerto builds wide-ranging partnerships throughout Lane County in order to achieve goals of increased health, cultural identity, leadership, and economic security for Latino families.

Resource link: <https://huertodelafamilia.org/>

Primary contact for additional information: info@huertodelafamilia.org; 541-505-9569

Homes For Good

Homes for Good is Lane County's housing agency. Their work is to help low-income residents with the logistics of affordable housing. They are also neighbors united in the aim to get every Lane County resident into a home.

Resource link: <https://homesforgood.org/>

Primary contact for additional information: LibraryAskUs@ci.eugene.or.us; 541-682-5450

Lane Council of Governments—Senior & Disability Services

Senior & Disability Services provides information, resources, and events related to older adults and adults with disabilities. For instance, they offer the Lane Senior Guide resource book, ADRC information, Meals on Wheels information, and special events for older LGBTQ+ community members. They can answer questions about services and supports for older adults and adults with disabilities as well as how to access services in metro and rural locations in Lane County. Resource link: www.sdslane.org

Primary contact for additional information: adrclane@lcog.org; 541-682-3353

Lane ESD

Lane ESD provides services to school districts in Lane County. Services focus on four primary areas: 1) Services for students with special needs, 2) Administrative Services, 3) Technology Support, and 4) School Improvement. The core purpose of Lane ESD is "Shaping the Future: Supporting Excellence in Education."

Resource link: <https://www.lesd.k12.or.us/>

Primary contact for additional information: 541-461-8200

LTD/RideSource

LTD serves a diverse community of commuters, students, seniors, and families on their buses. They work with many partners, from city, county, and state agencies, schools, chambers of commerce, and area employers to provide transportation services that improve the quality of life in our community. RideSource, an ADA service, is an origin-to-destination transportation for people who are unable to use the bus due to a disability. The service operates within the Eugene/Springfield metropolitan area, and operates the same hours as the bus.

Resource links: <https://www.ltd.org/>; <https://www.ltd.org/ridesource/>

Primary contact for additional information: ltd@ltd.org; 541-687-5555



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NAACP

The Eugene/Springfield NAACP believes that creating strong relationships and shared goals leads to combined strategies that will strengthen communities of color state wide. By focusing on intersectionality, and cross-cultural, cross-racial, movement building, we are stronger together. The NAACP believes that collective impact can help develop lasting communities, and that we must create a culture that is informed by and in service of front line communities. **Resource link:** naacplanecounty.org

Primary contact for additional information: Hotline/Office phone: 541-484-1119

NEDCO

NEDCO's mission is to build human and capital assets to strengthen neighborhoods and broaden participation in community ownership and governance. NEDCO fulfills this mission by helping our community find safe and affordable housing, develop and maintain solid businesses, and bring neglected neighborhoods back to vibrancy. They do dynamic, innovative work in order to help create a thriving community for everyone.

Resource link: <http://nedcocdc.org/>

Primary contact for additional information: 541-345-7106

Trillium Behavioral Health/Lane County Health and Human Services

Trillium Behavioral Health promotes an effective system of care that maintains and enhances the mental and emotional well-being for individuals, families, and the Lane County community. Trillium Behavioral Health is a department of Lane County Health & Human Services, contracted by Trillium Community Health Plan to manage behavioral health services for Trillium members. Staff assist Trillium members in finding mental health counseling or treatment services and help coordinate care to ensure the best possible outcome.

Resource links: www.lanecounty.org/tbh; [2017 Health Equity Report](#)

Primary contact for additional information: Leilani.BREWER@co.lane.or.us; 541-799-3377

Para información en español, por favor llama al 541-485-2155

Veterans Association: Whole Health Department

Provides patient centered care that empowers and equips veterans to take charge of their own chosen health care goals. By teaching patients self-care, the V.A. helps create long lasting positive health care outcomes that support individual's life mission and values. Whole Health also offers the following classes: QiGong, Yoga, Walking, Meditation, Battlefield Acupuncture, group/individual weight management, and self-empowerment.

Primary Contact for additional information: Shere O'Sullivan; 541-440-1000 ext. 40347

Rural Community Coalitions: the following coalitions are active Live Healthy Lane partners and are rural liaison's for the regional Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP).

Be Your Best - Cottage Grove

Resource links: Facebook @bybcottagegrove

Primary contact for additional information:

Samantha Duncan, samantha.duncan@gmail.com

Siuslaw Vision

Resource links: <https://RiverCal.org>;

Facebook @SiuslawVision

Primary contact for additional information:

Stephanie Sarles, coordinator@siuslawvision.org



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