



Lane Equity Coalition: Rural Outreach Project

What is [Live Healthy Lane](#)?

Live Healthy Lane is a formal partnership between Lane Community Health Council (the governing body of PacificSource), Lane County Public Health, PeaceHealth Oregon Network, Trillium Community Health Plan, and United Way of Lane County. Live Healthy Lane oversees the identification of health issues through data collection and community feedback (the Community Health Assessment; CHA) to inform [Lane County's Community Health Improvement Plan \(CHP\)](#) a five-year menu of actions that, taken together as a community, have the potential to achieve Live Healthy Lane's vision of "Working together to create a caring community where all people can live a healthier life."

What is the [Lane Equity Coalition](#)?

The Lane Equity Coalition is a CHP workgroup. This coalition works to engage diverse community voices to promote health equity and work for the elimination of health inequities throughout Lane County.

What is the Rural Outreach Project?

The Rural Outreach Project was created by a subcommittee of the Lane Equity Coalition to strengthen rural community partnerships and seek community advice, including advice from Black community members, Indigenous community members, and people of color community members, to support them in their health equity efforts.

The pilot project has four objectives:

- **Phase 1:** Strengthen rural partnerships
- **Phase 2:** Seek community advice on how to best support health equity efforts
- **Phase 3:** Build capacity for local health equity efforts
- **Ongoing Exploration (spans the entire project):** Seek to collaborate on current health equity efforts/projects

What communities will the Rural Outreach Project engage?

The project will begin in Cottage Grove and Siuslaw upriver communities (including Mapleton, Swisshome, and Deadwood) from 2021-2022. Afterwards, the project plans to expand to engage other rural communities as part of Lane County's 2021-25 CHP.

How can I get involved in the project?

1. Live Healthy Lane staff welcome your feedback on:
 - a. The overall project
 - b. Upcoming and/or existing health equity efforts/projects in Cottage Grove and/or in the Siuslaw upriver communities (Mapleton, Swisshome, and Deadwood)
 - c. Who else to engage in the development of the project

Email livehealthylane@unitedwaylane.org to get involved or ask additional questions.