

Live Healthy Lane Overview

The Live Healthy Lane Steering Committee guides the implementation of the Community Health Assessment (CHA) and Community Health Improvement Plan (CHP) in Lane County. The committee helps plan, market, and implement this work with support from a Core Team of invested partners.

Celebrating 2021

In 2021, partners:

Structure

- Signed an agreement to work together on Lane County's CHA and CHP.
- Trained staff appointed to the Steering Committee and Core Team.
- Secured funding for United Way to continue to serve as the backbone for Live Healthy Lane (staff and administrative agency).
- Hired an AmeriCorps VISTA member through the Oregon Health Authority to support CHA and CHP work, specifically in rural Lane County.

Recruitment & Outreach

- Created a tool to guide recruitment, with a focus on equity and inclusion.
- Opened applications for membership in September 2021.
- Reached out to people who understand or have experience with:
 - Economic development
 - Behavioral health care
 - Traditional Health Workers

Live Healthy Lane Steering Committee

Annual Summary of Key Efforts & Accomplishments



- School-based health teams
- The faith community
- People with cultural/language competence
- Changing systems to address inequities.

Tools and Resources

- Created a [Plain Language Overview](#) of the CHA and CHP.
- Mapped health improvement efforts in the community.
- Approved a CHP workplan template for the community to use.

Evaluation

- Formed an Evaluation and Data Tracking Team to measure progress.
- This team developed the [2021 – 2025 CHP Indicators](#).
- Hired a [Collective Impact](#) expert to assess our structure and effectiveness.

Community Engagement

- Regularly attended community meetings, including:
 - PeaceHealth Community Collaboration Committees
 - Be Your Best Cottage Grove
 - Cottage Grove Soup Group
 - Florence Area Community Coalition
 - Siuslaw Vision Team.
- Worked with Oregon Health Authority's Healthier Together Oregon Planning Committees to align the CHP with the State Health Improvement Plan.

- Partnered on a Trauma-Informed Facilitation Training, led by Trauma Healing Project and hosted by Live Healthy Lane, Early Learning Alliance, and United Way.

Equity and Antiracism

- Worked with 100% Health Executive Committee and an equity consultant to explore and improve our antiracist and equity efforts.
- Formed an Antiracism Workgroup.
- Secured funding from Oregon Community Foundation to implement the rural health equity project, “Improving Health Equity in Rural Lane County.”
 - Formed a subcommittee to support and guide the project.
- Led the Lane Equity Coalition monthly meetings.
 - Partners shared COVID-19 updates, resources, and ways to work together.
 - Maintained a Diversity, Equity, and Inclusion (DEI) Events Calendar on the Live Healthy Lane website.

Marketing and Communications

- Created social media campaigns to:
 - Increase awareness of the COVID-19 pandemic, decrease stigma, and share resources.
 - Share about local events and resources to promote equity, diversity, inclusion, and antiracism.
 - Feature the community’s work to improve community health and well-being, with a focus on Lane County’s rural communities.

Celebrating 2022

In 2022, partners:

Structure

- Welcomed four new members to the Steering Committee from Catholic Community Services, Looking Glass Rural Program, ShelterCare, and Lane Independent Living Alliance.
- Approved the Steering Committee charter, including a leadership and consensus model.
- Formed subcommittees to focus on outreach to school districts and local Chambers of Commerce.

Evaluation

- Approved the [2021-2025 CHP Indicators](#) developed by the Evaluation and Data Tracking Team. The indicators were also reviewed by:
 - The Lane Equity Coalition
 - Lane County's Shared CCO Community Advisory Council and Rural Advisory Committee
 - 100% Health Executive Committee

Community Engagement

- Presented the CHP to:
 - Healthier Together Oregon PartnerSHIP Meeting (State Health Improvement Plan)

Live Healthy Lane Steering Committee

Annual Summary of Key Efforts & Accomplishments



- ShelterCare
- Lane County CCO Community Advisory Council and Rural Advisory Committee
- Lane County Public Health: Prevention Team
- Lane County Health & Human Services: Leadership
- Lane Community Health Council's Board
- Lane Independent Living Alliance
- Siuslaw Vision Team
- Orchid Health

Policy

- Formed a temporary subcommittee focused on local policy opportunities.

Topics included:

- Fentanyl harm reduction
- Sugar sweetened beverages
- Childcare shortage
- Smoke free policies

Marketing and Communications

- Created a social media campaign to share the 2021-2025 CHP.
- Informed marketing strategies, including guidance on a CHP video.

Equity

- Implemented a [Rural Health Equity Project](#) in collaboration with the Lane Equity Coalition and the OHA AmeriCorps VISTA program.

Live Healthy Lane Steering Committee

Annual Summary of Key Efforts & Accomplishments



- Shared five “Community Voices” rural partner spotlights through [blog posts](#) and [social media content](#).
- Partnered with Siuslaw Vision Team and Be Your Best Cottage Grove to host two community forums. Each forum had about 25 - 30 people attend.
- Recruited and trained local community members to perform StoryCorps interviews in Siuslaw River Region and Cottage Grove.
- Wrote a report to summarize the project’s findings, to be shared with community partners to support rural health needs.
- Collaborated with local partners to form a Regional Health Equity Coalition.
 - In February 2022, Live Healthy Lane hosted a joint meeting with 100% Health’s Anti-Racism Workgroup and the Lane Equity Coalition. The purpose of the meeting was to discuss the opportunity to apply to become a Regional Health Equity Coalition. The groups agreed to work with United Way to apply as a community.
 - In May 2022, the Lane Equity Coalition reviewed current health equity efforts taking place across Lane County. This revealed new ways that the community is doing health equity work, including applying to become a Regional Health Equity Coalition. As a result, the group agreed they would no longer meet in their current form.
 - Lane and Douglas County partners applied and successfully obtained funding to establish a Regional Health Equity Coalition in August 2022. The group is now formally known as RISE of the Umpqua and Willamette Valleys.